



Course Description – Curriculum

Subject : 2601324 Profit Planning and Control

PROFIT PLAN/CTRL

Credits : 3(3-0-6)

Course Condition: Prerequisite: 2601224

Description : Strategic planning; roles of profit planning and control; objectives and principles of planning and control; techniques in profit planning and control; budget preparation for trading, manufacturing and service businesses; behavioral aspects of budgeting; management control report and variance analysis; profitability analysis by product, business unit, customer and channel distribution.

